

LEGACIES: THE ARCHITECTS OF OUR HISTORY

A Premium Hybrid Documentary-Drama Series

CREATED BY Walt Blackwell

WRITTEN BY Larry Elmore



CREATED BY WALT BLACKWELL • WRITTEN BY LARRY ELMORE

THE OPPORTUNITY

Premium Documentary Market is Booming

◆ Surging Viewer Demand

Netflix documentary viewership increased 56% (2019-2023), with premium docuseries driving significant subscriber acquisition.

\$4.2B

GLOBAL PREMIUM DOC
MARKET VALUE (2023)

78%

SUBSCRIBERS CITE DOCS AS
KEY FACTOR

◆ Cultural Phenomena

"The Last Dance" attracted 23.8 million viewers in its first month, proving the massive appetite for character-driven historical narratives.

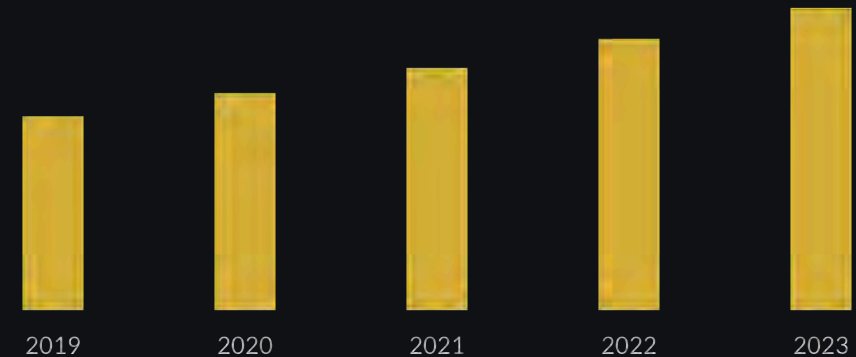
◆ Hybrid Success

Series like "Rise of Empires: Ottoman" prove that blending drama with documentary achieves both critical acclaim and commercial success.

◆ High Engagement

Audiences aged 25-54 show 3x higher engagement with biographical content compared to traditional formats.

Viewership Growth Trend (Index)



↑ EMMY NOMINATIONS FOR DOCUMENTARY
CATEGORIES INCREASED 45% SINCE 2020

THE CONCEPT

Resurrecting Forgotten Stories That Changed the World

"What does it take to change the world?"



The Series

A one-hour episodic anthology series combining the emotional impact of cinematic drama with the intellectual rigor of a scholarly documentary. Each episode is a self-contained deep dive into a single world-changing individual.



The Promise

We don't just tell their stories—we reveal why they still matter today. By seamlessly blending high-quality scripted reenactments with world-class analysis, we explore the very nature of innovation, ambition, and impact.



Target Audience

Discerning adult viewers (25-65) who flock to premium content on Netflix, HBO Max, and Apple TV+. Fans of historical dramas and biographical films seeking the perfect blend of entertainment and intellectual substance.

THE FORMAT

A Proven Hybrid Model That Delivers Both Heart and Mind



Cinematic Reenactments

40-50% OF RUNTIME

High production values with professional actors bring pivotal life moments to life with the emotional depth of a feature film.



Expert Commentary

30-40% OF RUNTIME

A rotating panel of three leading historians and biographers per episode provides context, challenges myths, and unpacks significance.



Compelling Narration

NARRATIVE GUIDE

A charismatic A-list narrator guides the audience, weaving together the dramatic narrative and expert analysis into a cohesive story.



Archival Integration

VISUAL TEXTURE

Historical photographs, documents, newsreels, and animation ground the story in historical reality and connect past to present.

EPISODE STRUCTURE

Cold Open



Introduction



Narrative & Analysis



Climax



Legacy

Episode 1: "The Queen of the Channel"

The Story

In 1912, journalist-turned-aviator **Harriet Quimby** defies public doubt and treacherous conditions to become the first woman to fly solo across the English Channel—only to have her historic achievement eclipsed by the sinking of the Titanic days later.

Why This Story?

- Combines the terror and triumph of early aviation in a cinematic reenactment.
- Expert commentary illuminates her struggle against the sexism of the Progressive Era.
- Explores the tragic irony of how history forgets its pioneers.

Narrative Arc

- **The Cynical Journalist**
Forging a path in a man's world
- **The Fearless Pilot**
Defying gravity and expectation
- **The Channel Flight**
Lonely, fog-blinded terror
- **The Tragic Irony**
Triumph lost to the Titanic

Expert Panel

- ✈️ Aviation Historian
- 📖 Social Historian (Progressive Era)
- 📖 Quimby Biographer

Full Pilot Script Completed

SEASON ONE OVERVIEW

Twelve Extraordinary Lives

01

Harriet Quimby

"The Queen of the Channel"

First American woman pilot conquers the English Channel (1912).

02

Frederick Douglass

"The Lion's Roar"

Escaped slave becomes the most powerful voice in the abolitionist movement.

03

Marie Curie

"The Radium Curse"

First woman to win Nobel Prize, but discovery comes at terrible cost.

04

William Wallace

"The Ghost of Freedom"

Scottish knight ignites rebellion against English tyranny (13th century).

05

Susan B. Anthony

"The Unfinished Revolution"

Fifty-year crusade for women's suffrage, fighting for a right she'd never see.

06

Leonardo da Vinci

"The Demon of Perfection"

Renaissance genius torn between art, science, and impossible dreams.

07

Tecumseh

"The Last Great Chief"

Shawnee leader forges unprecedented Native American confederation.

08

Hedy Lamarr

"The Bombshell and the Brain"

Hollywood star's secret life as inventor of technology powering modern Wi-Fi.

09

Alexander Fleming

"The Accidental Cure"

Accidental discovery of penicillin and decade-long struggle for recognition.

10

P.T. Barnum

"The Prince of Humbug"

Showman who invented modern entertainment and celebrity culture.

11

Sir Richard Burton

"The Devil's Brother"

Victorian explorer's perilous pilgrimage to Mecca and quest for the Nile.

12

Charles Babbage

"The Man Who Built Tomorrow"

Designed first programmable computer a century before the digital age.

COMPARABLE SUCCESS STORIES

Proven Market Demand

The Last Dance

ESPN / NETFLIX

23.8M Viewers

Demonstrated massive audience appetite for character-driven historical narratives. Drove significant subscriber acquisition.

Rise of Empires: Ottoman

NETFLIX

Hybrid Model

Proved that blending cinematic reenactments with expert commentary achieves both critical acclaim and commercial success.

The Crown

NETFLIX

\$13M / Episode

Established the benchmark for premium historical content. Audiences crave this quality but platforms need cost-effective alternatives.

American Experience (PBS)

35+ seasons proving enduring appetite for intellectual depth.

Chef's Table (Netflix)

Transformed documentary aesthetics for sophisticated audiences.

Market Position

Legacies combines the best elements of these successes: the **cinematic quality** of The Crown at a fraction of the cost, the **hybrid format** of Rise of Empires, and the **cultural impact** of The Last Dance.

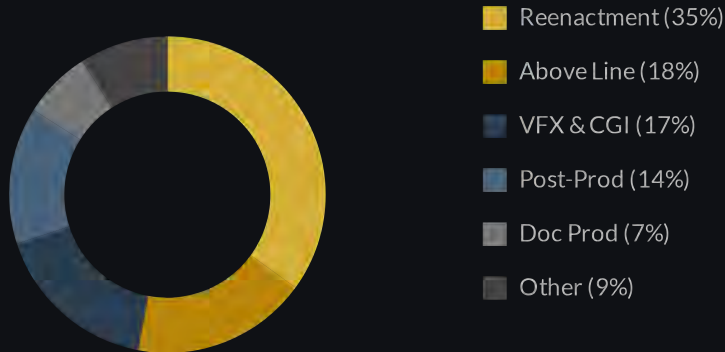
PRODUCTION BUDGET

Premium Quality at Strategic Cost

\$2.5 Million

PER EPISODE (SEASON TOTAL: \$30M)

Budget Allocation



SERIES	BUDGET / EP	FORMAT
Legacies	\$2.5M	Hybrid Docudrama
The Crown	\$13M	Scripted Drama
Rise of Empires	\$1-3M	Hybrid Docudrama
Ken Burns Series	\$2-3M	Traditional Doc

Why This Budget Works

We deliver cinematic drama quality at 80% lower cost than fully scripted historical series through strategic efficiencies:

- **Hybrid Format:** Only 40-50% of runtime requires expensive reenactments.
- **Virtual Production:** LED Volume eliminates costly international travel.
- **Anthology Structure:** Allows smart resource allocation across episodes.

Cinematic Scope Without the Blockbuster Budget

By leveraging cutting-edge **LED Volume technology** (StageCraft), we eliminate the prohibitive costs of period location shooting while delivering feature-film visual fidelity.



Infinite Locations

We travel from 15th Century Florence to the 1912 English Channel without leaving the studio. Digital assets allow for instant environment changes, maximizing shooting days.



In-Camera VFX

Backgrounds are rendered in real-time using Unreal Engine and captured in-camera. This drastically reduces post-production time and eliminates the "green screen look."

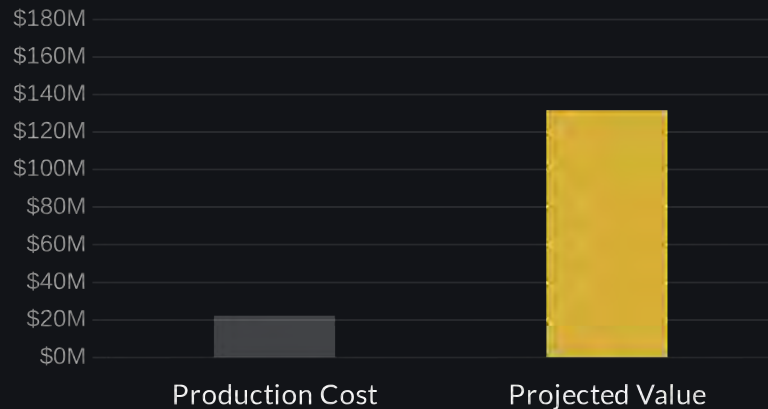


Production Efficiency

"Golden Hour" lasts all day. Weather, lighting, and sound are perfectly controlled, ensuring zero production delays and consistent visual quality.

Creating a Multi-Platform Asset

5-7X
PROJECTED 5-YEAR ROI



Subscriber Acquisition Efficiency

Premium docs acquire subscribers at 40% lower CPA than scripted dramas while driving equal retention.



Global Licensing Power

Universal themes (Science, War, Art) ensure high resale value in 190+ territories without cultural barriers.



Educational Long Tail

Evergreen historical content creates a decade-long revenue stream from educational licensing.



Ancillary Ecosystem

Built-in potential for companion podcasts, publishing tie-ins, and touring exhibitions.

CREATIVE TEAM

Visionaries & Storytellers

Walt Blackwell



CREATOR & EXECUTIVE PRODUCER

Visionary behind "Legacies" — a veteran producer focused on cinematic historical storytelling with rigorous authenticity.

Larry Elmore



HEAD WRITER

Acclaimed screenwriter who transforms complex historical facts into tight, character-driven drama that resonates today.

The Voice of History



CASTING STRATEGY: A-LIST NARRATOR

Targeting Academy Award-caliber narrators (e.g., Blanchett or Freeman types) to lend gravitas and guide the audience.

The Guardians of Truth



HISTORICAL ADVISORY COUNCIL

Each episode is reviewed by a rotating council of Pulitzer-winning historians to ensure the highest standards of accuracy.

A Franchise Built to Last



The Infinite Archive

History is an inexhaustible well of stories; our anthology format lets us explore any era, subject, or theme.

- › 50+ scripts in development
- › Adaptable to budget fluctuations
- › Endless thematic seasons



Global Appeal

Stories from every corner of the globe give the series wide international reach and local resonance.

- › Pan-European History
- › Asian Dynasties
- › African Kingdoms



Franchise Expansion

The "Legacies" brand is built to scale into focused spin-offs tailored to different audiences.

- › Legacies: Villains
- › Legacies: Innovators
- › Legacies: Warriors

FUTURE SEASON CANDIDATES

Nelson Mandela (The Peacemaker) **Amelia Earhart** (The Lost Pioneer) **Albert Einstein** (The Dreamer) **Joan of Arc** (The Martyr) **Nikola Tesla** (The Futurist)

WHY NOW?

Three cultural shifts that make this the perfect moment for Legacies.



The Search for Truth

In an era of misinformation and "fake news," audiences are craving **rigorous, fact-based storytelling**. They want to know what really happened, stripped of myth and propaganda.

The Diversity Imperative

The "Great Man" theory of history is dead. Viewers demand a **broader lens** that elevates women, people of color, and non-Western figures to their rightful place as architects of our world.



The Need for Inspiration

Amidst modern cynicism, there is a profound hunger for **stories of human agency**. We need to be reminded that individuals—flawed and complex—have the power to change the course of history.

THE OPPORTUNITY

Let's build the definitive *history franchise* for the next generation.



Prestige Asset

Emmy-caliber storytelling that elevates the platform's brand and attracts discerning subscribers.



Commercial Engine

A cost-efficient, high-retention format that delivers blockbuster engagement at a fraction of the price.



Cultural Legacy

A library of human potential that will educate, inspire, and endure for decades to come.

Let's make history together.

LEGACIES

THE ARCHITECTS OF OUR HISTORY

Walt Blackwell

CREATOR & EXECUTIVE PRODUCER

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MATERIALS AVAILABLE FOR REVIEW

✓ Pilot Script: "The Queen of the Channel"

✓ Comprehensive Series Bible

✓ Season 1 & 2 Outlines

✓ Detailed Production Budget